

Utilities and Energy Efficiency: The Fifth Fuel

Panelist Bios

Keynote Speakers

Kateri Callahan

Kateri Callahan brings more than 20 years of experience in policy advocacy, fundraising, coalition building, and organizational management to the presidency of the Alliance to Save Energy, one of the world's premier nonprofit organizations promoting energy efficiency. Prior to becoming president of the Alliance in January 2004, Callahan was head of the Electric Drive Transportation Association (EDTA), a Washington-based international nonprofit coalition of industry, government, academia, and nonprofit organizations, for 11 years. Since assuming the Alliance presidency, Callahan has spearheaded development of an ambitious five-year strategic plan, *Vision 2010*, which addresses increased energy efficiency in the transportation, buildings, industrial, and power supply sectors. The plan promotes energy-efficiency policies that could reduce the predicted increase in U.S. energy demand by about 10 percent by 2010 and about 15 percent by 2025. Callahan also reorganized the Alliance's staff to reflect and implement the strategic plan.

Callahan oversees the Alliance's key mission of promoting energy efficiency worldwide to achieve a healthier economy, a cleaner environment, and greater energy security. She leads a staff of more than 50 and oversees an annual budget of \$9 million that supports energy-efficiency projects, research, educational programs, policy advocacy, and communications and marketing; promotes technology development and deployment; and builds public-private partnerships.

Callahan has become a sought-after spokesperson for the Alliance and energy efficiency with major media, including *The New York Times*, Associated Press, Reuters, CNN News Source, CNN Radio, National Public Radio, AP Radio, and ABC Radio and has addressed major organizations including the U.S. Conference of Mayors, the National Association of Realtors, the United States Energy Association, the National Conference of State Legislatures, the National Association of State Energy Officials, the National Insulation Association, the New York State Energy Research and Development Authority, and the Mexico-based Asociación de Empresas para el Ahorro de la Energía en la Edificación (Association of Businesses to Save Energy in Buildings). Callahan is also a member of the boards of directors of Keystone Energy Services Inc. and the Business Council for a Sustainable Economy.

Callahan has focused her career around policy issues with an emphasis on energy, environment, and natural resources. Prior to her tenure with EDTA, Callahan served four years on the staff of a U.S. senator; two years as director of federal and government relations for a nonprofit group advocating reform of U.S. immigration laws; and six years at the law firm of Van Ness Feldman, where she filled various management and advocacy roles for a number of the firm's important coalition clients.

Callahan is a native of the Louisville area, where her family still resides. She began her career in Washington, D.C., in the office of then-Senator Walter "Dee" Huddleston.

Theodore E. Schultz

Ted Schultz is vice president of energy efficiency for Duke Energy. He is responsible for developing integrated strategies, plans and processes for providing electric, gas and additional utility services to all retail customers in Indiana, Kentucky, Ohio, North Carolina and South Carolina.

Schultz has more than 20 years in the energy industry. He joined Duke Energy in 1997 as manager of strategic business development. In 1999, he was named a director in the e-business area with a focus on strategy, customer initiatives and new business development, and led the development of “My Duke Energy,” an innovative information service for large business customers. He joined Duke Power in 2002 to oversee the development of a new customer strategy, becoming vice president of marketing in January 2003. In January 2004, he was named vice president of large business customers responsible for sales, service and marketing to all industrial, commercial and institutional customers. He was named to his current position in 2006. Before joining Duke Energy, he worked for Energy East (New York State Electric and Gas) in Ithaca, N.Y., from 1983 to 1997. He was director of information technology when he left in 1997.

Schultz earned a bachelor of science degree in business administration from the State University of New York at Albany, and a master of business administration degree from Syracuse University. A native of Port Jervis, N.Y., he was born in 1960. Schultz, his wife, Susan, and their two daughters live in Mooresville, N.C.

Governor Ernie Fletcher

Governor Ernie Fletcher has led a remarkable life - as an Air Force fighter pilot, engineer, family doctor, lay minister, state legislator, and United States Congressman. He was born in Mt. Sterling and is a longtime resident of Lexington. He received his B.S. degree from the University of Kentucky College of Engineering in 1974 and later graduated from the University of Kentucky College of Medicine.

Governor Fletcher’s service to our nation began in the United States Air Force, where he served as an F-4E Aircraft Commander and NORAD Alert Force Commander. As a fighter pilot, he led flights that intercepted Soviet military aircraft during the Cold War. Governor Fletcher served his community as a family practice physician in Lexington for 12 years, including two years as CEO of the Saint Joseph Medical Foundation. Governor Fletcher’s legislative career began in 1995 as a State Representative for Kentucky’s 78th District, during which time he served on the Kentucky Commission on Poverty and the Task Force on Higher Education.

Governor Fletcher’s public service continued when he was elected to the United States House of Representatives in 1998 from Kentucky’s 6th Congressional District. In Congress, he served as a member of the House Committees on Energy and Commerce and was selected to chair the Policy Subcommittee on Health.

Governor Fletcher is married to his high school sweetheart, Glenna Foster. Their daughter Rachael and her husband, Daniel, have four children: Callie, Hannah, Joshua and Mason. Their son Ben and his wife Kara live in Munich, Germany.

Business Case Panel, 9:15-11:00

Bruce Bremer

Mr. Bremer is the Manager for Facility Engineering at Toyota Motor Engineering and Manufacturing North America. Mr. Bremer has 18 years of Toyota experience in the energy, facility management and facility engineering discipline. Mr. Bremer started with Toyota in 1988 at the Georgetown, Kentucky plant and in 1996 transferred to the newly established North America headquarters in Erlanger, Kentucky. Mr. Bremer's primary responsibilities in North America are: leading the energy management program, developing standards and best practices for facility operations and maintenance, developing the risk management program and coordinating new plant start-up for the facility area. Mr. Bremer has almost 30 years of experience in the energy and facility discipline and is a Certified Energy Manager.

Tom FitzGerald

Tom FitzGerald has been Director of the Kentucky Resources Council since 1984. KRC is a non-profit environmental advocacy organization providing free legal, strategic and policy assistance to individuals, organizations and communities concerning environmental quality and resource extraction issues. From 1980 until 1984, "Fitz" was a staff attorney and environmental specialist with the Appalachian Research and Defense Fund of Kentucky's Lexington office.

Fitz received his Juris Doctor from the UK College of Law in 1980 (Order of the Coif) and was a Reginald Heber Smith Community Lawyer Fellow from 1980-1982. He is an extinguished alumni of Roger Williams College, Bristol, Rhode Island with a B.A. in American Studies with distinction.

Fitz has held numerous appointments in the past 25 years; a member of the Kentucky Forest Products Council, (1994-1999), the Governor's Clean Air Act Task Force, (1993-Present), the Ky*A*Syst Advisory Committee (1993-Present); Clean Air Act Small Business Technical Advisory Committee, (1995-1999); on the Task Force on Surface Mine Bonding (1982-1984), the Task Force On Mining Primacy (1980-1982), the Task Force on Tar Sand Development (1982-1984); the Legislative Task Force on Waste Management (1988-1990), Board, Kentucky Center for Hazardous Waste Reduction, (1989-1994), member, Kentucky Coal Authority (1990-1992), the Solid Waste Reduction and Management Plan Advisory Committee, (1991-1994), the Container Deposit Task Force, (1998-1999), and the NRCS State Technical Committee (1996-Present).

Fitz has been an Adjunct Professor of Energy and Environmental law at the Brandeis School of Law since 1986, and has published a number of articles, including *The Ages Tragedy: Where Were The Regulators?*, a report of 1981 coal waste dam collapse in Harlan County, Kentucky, *The 1977 Surface Mining Control and Reclamation Act - - The Citizens "Ace In The Hole"* 8 No. Kentucky Law Review (1981) a primer on representation of the public in surface mining cases; *Federal Regulation of Coal Mine Waste Disposal: A Blueprint For Disaster*, an article on needed reform and interagency coordination in coal waste regulation, 1984 National Coal Issue, West Virginia Law Review; *Abuse of the Surface Mining Act: A Continuing Story*, a review of the abuse of the federal Surface Coal Mining and Reclamation Act of 1977, in the 1985 National Coal Issue, West Virginia Law Review; and *Representing the Citizen In Surface Mining Cases*, Chapter 115 of Volume 3 of the multi-volume treatise Kentucky Mineral Law. He received the Environmental Quality Commission Lifetime Achievement Award, 2002; the Henry R. Heyburn

Public Service Award, University of Kentucky College of Law, 2003, and the Kentucky Nature Preserves Commission Biological Diversity Award in 2003. He is married to a very patient woman, Jefferson County Family Court Judge Patricia Walker FitzGerald, and has three sons, ages 20, 18 and 16.

Teresa J. Hill

Teresa J. Hill became secretary of the Environmental and Public Protection Cabinet on Oct. 1, 2006. Prior to that appointment, she had served as vice chairman of the Kentucky Public Service Commission since August 2005. She joined Governor Ernie Fletcher's administration as executive director of boards and commissions, then as executive director of legal services in the Commerce Cabinet before her appointment by the Governor to the PSC.

A native of Whitley County, Hill is a graduate of the Salmon P. Chase College of Law and Morehead State University. Before entering public service, Hill was a partner the law firm of Brown & Hill, PLLC, in Corbin, Ky. She practiced primarily in the areas of banking, business transactions and employment law. Hill has served Corbin and Whitley County as a member of the Whitley County Solid Waste Advisory Board.

She is the daughter of James and Sandra Hill, also of Corbin.

Glenn Jennings

Glenn Jennings is Chairman of the Board, President and CEO of Delta Natural Gas Company, Inc., a Kentucky-based natural gas company. Delta gathers, transports and distributes natural gas in 23 counties in south eastern Kentucky. Glenn resides in Berea, Kentucky where he coaches youth soccer, serves on the City Council and teaches Sunday School at Berea Baptist Church. He is a CPA with prior work experience for Ford Motor Co., Arthur Andersen and Berea College. He has been with Delta Natural Gas for 28 years.

Glenn is active in the industry, serving on the American Gas Association Board of Directors where he currently chairs the Audit Committee as well as the Smaller Member Council. He is a past Chairman of the Southern Gas Association and a past President of the Kentucky Gas Association.

Roy M. Palk

Roy M. Palk assumed the duties of president and chief executive office of East Kentucky Power Cooperative on April 1, 1994. Prior to joining EKPC, Palk served as assistant general manager of the National Rural Electric Cooperative Association (NRECA) in Washington, DC. Palk joined NRECA as its director of operations and was in charge of its internal operations, including budgeting and human resources and became NRECA's assistant general manager in 1991. An attorney, he also served as NRECA's corporate counsel.

International assignments for Palk include Europe, Asia, Central American, and South America. Some of these assignments were for projects funded by various international development agencies, including the World Bank, the Asian Development Bank, and the United States Agency for International Development.

Palk makes his home in Lexington. He and his wife, Kathy, have four children and eight grandchildren.

Paul W. Thompson

Paul W. Thompson was named to his current position in 1999. He has 15 years of experience in the electric and natural gas utility industry. Prior to this he worked in the oil and gas industry. Thompson started his career as Manager, Financial Planning at Northwest Industries in Chicago. Prior to joining LG&E Energy as Director, Business Development in 1991, he also had worked for Lone Star Technologies, a Northwest Industries Subsidiary, in Tulsa, Oklahoma, and Dallas; and for Koch Industries Inc. in Tulsa and Boston. Thompson subsequently held several upper-management positions both at Louisville Gas and Electric Company and LG&E Energy. He became LG&E Energy Marketing's Group Vice President before being promoted to his current position.

Thompson has a bachelor's degree in mechanical engineering from the Massachusetts Institute of Technology (MIT), and a master's degree in business administration in Finance and Accounting from the University of Chicago. He has also completed the Executive Program on Leading Corporate Transformation at the E.ON Academy Harvard University. He is a member of the American Society of Mechanical Engineers and an Advisory Board Member for the Center for Applied Energy Research.

Thompson is a board member of the Jefferson County Education Foundation and Greater Louisville Inc. He is Vice-Chairman of the Louisville Free Public Library Foundation Board and served as the 2002 Chair of the Annual Children's Reading Appeal. Thompson is a member of the Louisville Downtown Development Corporation and a 1998 graduate of Leadership Louisville. Thompson has previously served on the board of the Friends of the Waterfront, represented LG&E as Co-Sponsor of Habitat for Humanity, and he has twice served as Honorary Chairman of the March of Dimes Annual Walkathon.

Challenges Panel, 11:10-12:30

Dennis G. Howard, II

Dennis Howard, II, was named as the Manager of the of the Public Service Litigation Branch in the Kentucky Attorney General's Office in January, 1995, and now serves as the Acting Director of the Office of Rate Intervention. In his capacity, he oversees cases where his unit intervenes in matters involving utility rates and issues, health and other insurance rates, energy matters in general, and charitable trusts. He received in B.A. from Centre College in 1985 and earned his J.D. from the University of Louisville in 1988. He was admitted to the Kentucky Bar in 1988.

Earl F. Jones

Earl F. Jones is Senior Counsel, Regulatory Compliance for GE Consumer & Industrial. Earl focuses on public policy and regulatory law issues and leads the global compliance program for GE's \$14 billion manufacturer and marketer of major household appliances, lighting products and electrical distribution equipment. Energy efficiency and other environmental impacts and benefits of the business' products and operations, with a focus on the Energy Star program, are among the most important public policy and regulatory issues that Earl has dealt with over the years.

Earl received both his undergraduate and law degrees from Columbia University and began his career practicing law in a New York law firm. He joined the General Electric Legal Operation in New York in 1973 and transferred to Louisville in 1978. He is a member of the Louisville, Kentucky and American Bar Associations and has Chaired KBA practice sections.

Earl is a director of the Louisville Olmsted Parks Conservancy, where he serves on the board's executive committee, and of the Louisville Regional Airport Authority. Earl enjoys cycling and is the long-time president of the Louisville Bicycle Club, one of the nation's oldest organized cycling clubs. Earl's office is located at Appliance Park, Louisville, Kentucky, where he lives with his wife Lydia, also an attorney. They have two sons: Justin, 29, and Spencer, 25.

Elizabeth O'Donnell

Beth O'Donnell was named Executive Director of the Kentucky Public Service Commission on May 5, 2004.

O'Donnell grew up in Lexington and earned a Bachelor of Arts degree in Political Science and a Master of Arts degree in Political Sociology from the University of Kentucky. She holds a Juris Doctor degree from the University of Missouri-Columbia School of Law.

After completing law school, O'Donnell served as an Administrative Law Judge at the Missouri Public Service Commission (MPSC) for eight years. Following her service at the MPSC, O'Donnell worked as a senior attorney for Illinois Power Company, representing that combination gas and electric utility before the Illinois Commerce Commission for over ten years.

William R. Prindle

Mr. Prindle is Deputy Director for American Council for an Energy Efficient Economy's (ACEEE's) energy policy program, which conducts policy analysis and advocacy on energy efficiency issues at the national and state levels. He also oversees organization development, communications, conferences, publications, operations, and the buildings and utilities programs. In more than 30 years in the energy field, he has worked in energy efficiency advocacy, management consulting, and association management. Bill earned a B.A. degree in Psychology from Swarthmore College and an M.S. in Energy Management and Policy from the University of Pennsylvania.

Closing Panel, 3:45-5:00

Lloyd Cress

Lloyd Cress is the deputy secretary of Kentucky's Environmental and Public Protection Cabinet. He also serves as acting commissioner of the Kentucky Department for Environmental Protection having been appointed to that office by Governor Fletcher in January 2004. Prior to his appointment he practiced environmental law in Kentucky for more than three decades. His environmental career began in 1967 as general counsel for the Kentucky Water Pollution Control Commission, predecessor agency to the present Department for Environmental Protection. He served as chief environmental counsel for Ashland, Inc. from 1969 to 1981 and as head of the Environmental Law Practice Group at the Greenebaum Doll & McDonald law firm from 1981 until 2002. Most recently he served as environmental director for the Kentucky Chamber of Commerce. Cress has served as an officer in numerous trade and professional associations including chairman of the American Petroleum Institute Environmental Law Committee and chairman of the Natural Resources Committee of the Kentucky Bar Association.

James Dontje

James Dontje is the Compton Chair in Ecological Design in the Sustainability and Environmental Studies Program at Berea College in Berea, KY.

Dr. Dontje holds a Ph.D. from University of Minnesota, where he conducted graduate work in Biosystems and Agricultural Engineering. His background also includes six years of international community development work (Burkina Faso and Indonesia), and research in aquacultural hydroponic systems for waste treatment.

Dr. Dontje is a member of the American Society of Agricultural Engineers , Soil and Water Conservation Society of America, and the American Solar Energy Society.

Talina R. Mathews

Talina R. Mathews was named Executive Director of the Governor's Office of Energy Policy on August 22, 2006, after serving as an economist in the Office.

As an economist, she managed the University Research and Development Program, served as a policy analyst on a wide range of energy issues, and was project manager for the FutureGen proposal. Prior to coming to the Office of Energy Policy, she worked in the Department for Environmental Protection and at the Public Service Commission. At the PSC, she primarily focused on energy issues, especially electricity markets and regional transmission organizations. Talina received a BA in Mathematics and Economics from Berea College, and an MA and Ph.D. in Economics from the University of Kentucky.

In addition to her appointment as Executive Director, Governor Fletcher also appointed her to the Southern States Energy Board, as the Governor's Alternate.